

# THE LEADING AI SOLUTION IN CLINICAL TRIAL

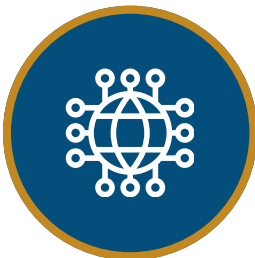
## MEDIDATA AI

Powering smarter treatments and healthier people by expediting the delivery of life-saving therapies to the market. We enable smart, data-driven decisions throughout clinical development programs, significantly boosting their chances of success.

**1 CLINICAL TRIAL DATA**

**2 SYNTHETIC DATA**

**3 RESEARCH ALLIANCE**



### INTELLIGENT TRIALS

Gain a competitive edge in trial planning and enrollment through real time data and analytics.

The industry's only unified platform dedicated to clinical research—proven to transform trials.



### TRIAL DESIGN

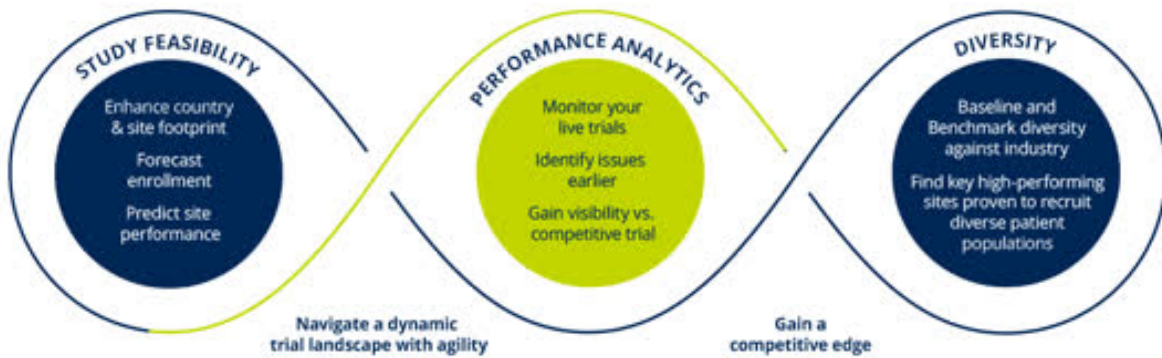
Reduce trial planning uncertainty and improve the probability of regulatory and technical success through novel and proven approaches to protocol development, leveraging the insights contained within over 30,000 trials.



### SYNTHETIC CONTROL ARM® (SCA®)

When a traditional randomized control arm is unfeasible, Medidata SCA enables teams to build an external control arm through careful selection of patient level data to yield a baseline composition that is statistically well balanced with the experimental arm.

# Medidata AI Intelligent Trials



## OUR PRODUCTS & SOLUTIONS

- Medidata AI
- Data Management
- Trial Management
- Patient Engagement
- Evidence Generation
- Healthcare Solution
- Decentralised Trial

## WE WORK WITH

- CRO Partners
- Emerging and Mid-Sized
- Large BioPharma
- MedTech
- Academic Organisation
- Non-Profit Organisation
- Trial Monitors



To Learn More



<https://www.medidata.com/en/clinical-trial-products/medidata-ai/>